

Pietari Kaakkomäki

Dreams and
designs in color.

Seriously 美しさは
playful いつも
graphic かわいいとは
design. 限らない。

Graphic Design:

1997: Got the Power
Macintosh 7600.

1999: New media course,
web technologies.

1999: Internship at
Mindworks.

2001: Flash designer at Cube
Entertainment.

2003: Completed degree in
visual communication.

2004: Created Pietari
Kaakkomäki, the company,
and www.kaakkomaki.com
was born.

2007-2009: Graphic designer
at Valve.

NOW: Making Pietari
Kaakkomäki a graphic design
powerhouse.

Work of Art & Art of Life

1989: Set designer Ralf
Forströmm's right hand.

Early 90s: Rode the Rave wave
as it broke onto the Finnish
dance scene.

1992: First ever trip to New
York.

1994: Rose to stardom as one
of the top hard house DJs
in Finland. Clubs: DOOM,
PUMP, FLOP, LA PERSÉ Also
designed the visual identities
and promo material.

2001: Reinvented myself as
electro DJ Jean Michelle.

2003-2004: Started the chip-
punk band Die-or.

2004: Founding member of the
La Persé Fashion Academy.
Other founding members
include Finnish fashion
designers Daniel Palillo, Minna
Parikka, and Kirsi Nisonen.

2007: La Persé Fashion
Academy named Best Dressed
by City-lehti and Finland's Best
Party Organizers by Helsingin
Sanomat.